



European Snacks Association

Benefits of ESA membership

- Inform members of all relevant legislation, codes of practice, regulatory matters and other issues affecting the savoury snacks industry
- Provide a positive industry voice to media, governments and opinion formers
- Safeguard the industry's reputation in the public arena, by meeting criticisms head on and presenting an accurate and balanced view
- Make joint representations, as appropriate, with other sectors of the food industry to the European Parliament, European Commission and the Council of Ministers
- Circulate advance information and advice on proposed legislation and provide the opportunity for ESA members to introduce their point of view
- Organise regular members' working groups to address a range of issues of direct relevance to the industry
- Provide online access via the members' section of the ESA web site to the latest information on key issues for the industry, including a members' directory, annual European snack market survey, codes of practice / industry guidelines, new legislation and minutes of working group meetings
- Educate industry executives in best practice techniques through a programme of intensive snack production courses
- Develop business networking opportunities through organising SNACKEX - Europe's largest trade show and conference dedicated exclusively to savoury snacks and nuts. Members benefit from discounted exhibit and delegate rates
- Inform the industry through the provision of:
 - the ESA annual report which provides an overview of the Association's key activities and member support programme as well as an insight into immediate future challenges and emphasis.
 - publication of The Snacks Magazine - the Association's official magazine, published quarterly and an important source of information on the international snacks market. Members receive discounted advertising rates.
 - our monthly members-only email newsletter - members receive a digest of industry related news and the latest developments in technical, regulatory and legislative matters, direct to their desktop every month.